

AGENDA

9:00 AM to 10:00 AM | **Check In, Breakfast, & Networking**

10:00 AM to 10:50 AM | **Keynote Address**

*“Great Expectations: The Role of Brands in 2020”
with Jackie Cox Battles*

11:00 AM to 11:50 AM | **Speaker Session**

*“Build Your Brand as a Force for Good” with
Jessica Yinka Thomas & Svetlana Geshtovt*

11:00 AM to 11:50 AM | **Speaker Session**

“Networking & Professional Selling” with Zach Wood

11:00 AM to 1:00 PM | **Marketing Strategy Competition**

11:00 AM to 1:00 PM | **Digital Marketing Competition**

12:00 PM to 12:50 PM | **Speaker Session**

“The Future of Marketing” with Lauren Beane

12:00 PM to 12:50 PM | **Speaker Session**

*“Capture Social Trends to Land Your Next Job”
with Ashley Aptt*

1:00 PM to 1:50 PM | **Lunch** *provided*

2:00 PM to 2:50 PM | **Speaker Session**

“What They Don’t Tell You about AI” with Parker Lee

2:00 PM to 2:50 PM | **Speaker Session**

*“Like, Comment & Subscribe: Share your story,
change the world.” with Ben Armstrong*

2:00 PM to 3:30 PM | **Perfect Pitch Competition**

3:00 PM to 3:30 PM | **General Networking Session**

3:30 PM to 4:30 PM | **Awards Ceremony and Conclusion**
